

# Join the ClickLearn Partner Program

Ensure user adoption in your projects by automating the process of creating targeted and extensive training material. You increase your revenue and your customers benefit from a true digital adoption and a full set of user training materials.

The Partner Program is free to join by any Microsoft Partner serving clients on Dynamics 365, Microsoft 365 and the Power Platform.



## 6 good reasons to team up with ClickLearn



### Software Convergence is the new norm

IT projects consist of a multitude of different platforms serving the business processes of the modern customer: Microsoft Dynamics, Power Apps, Power BI, Office 365, Forms, Flow. These all need to be part of your digital adoption strategy and your user training.



### Customer success is a key metric

Microsoft acknowledges that customer success is a key factor to meeting their growth goals. Therefore, all Microsoft Partners will now be measured on their customer success.



### Forecast for 2023

The market for digital adoption and e-learning is expected to grow a staggering 10%.



### Microsoft's growth strategy intensifies competition

Differentiation is a must! To survive, high customer loyalty is no longer a goal – it's a prerequisite.



### Subscription models force partners to think globally

Software is delivered as a subscription. This model requires Microsoft partners to execute at a global scale and be able to onboard customers 24/7 across time zones to maintain profitability.



### Cloud-based app store Market place

Microsoft has moved to a cloud-based app store business model, which enforces vigorous certification and documentation requirements by the partners who wish to publish on these digital storefronts.

## Make ClickLearn a part of your customer propositions

As a ClickLearn Partner, we enable you to include ClickLearn in all your projects. You resell ClickLearn, and we take care of onboarding your customers and making them productive. You earn a recurring margin on all your ClickLearn License Sales – it's that simple.



Join us!

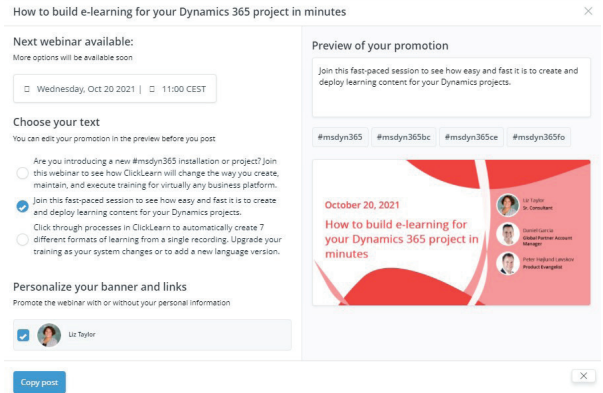
[www.clicklearn.com/go/partner](http://www.clicklearn.com/go/partner)



## Co-selling with ClickLearn

We are actively selling *with* our Partners. To support you, we have designed a unique partner portal that works as a true affiliate network.

This allows you to share relevant content to your target audience with no effort. You can utilize your existing social media networks, email and Ad channels. Every lead is automatically attributed to you..



*"It's brilliant! It's probably the easiest marketing tool I've come across. It's so easy to get stuff out to potential leads that it's become part of our marketing routine."*

*- Jonathan Small, Professional Services, QGate Software Limited.*

### Affiliate links

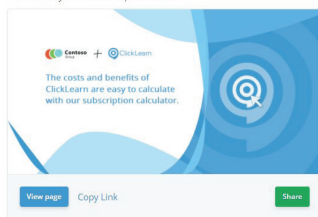
Share these hand-picked website links with the contacts in your network

Do you need to share a link to a page on the ClickLearn website? It couldn't be easier!

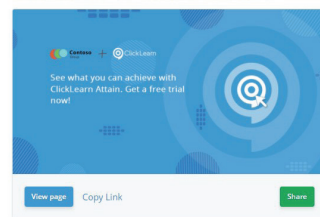
Each link is affiliated to you and returns a page branded with your own corporate identity. What's more, the page includes a unique co-branded open-graph image identifying ClickLearn with your brand when you share the link on social media.

If a contact in your network engages with ClickLearn using this link, they are automatically registered as a lead claim against your partner account.

Calculate your subscription cost



Get hands on with a free-trial of ClickLearn Attain



## The RevenueDoubler™

Webinars, collaterals and web pages: Everything can be shared as affiliated content.

Simply pick the content that fits your audience and share. Your Partner Portal also reports any new leads coming in. And our sales team will co-sell with you.

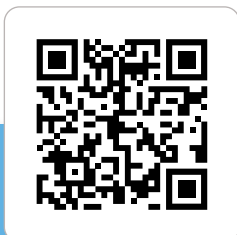
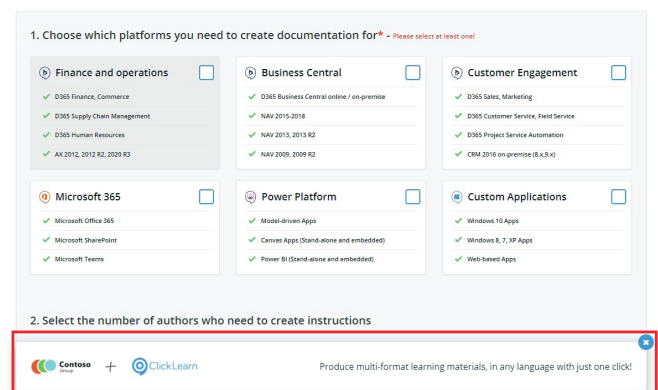
*"I simply create a post and copy the ready-made texts into any social media. It's easy to do and I can keep the frequency high."*

*- Sim Frantzen, Sr. Consultant D365 for F&O, SF Dynamics Consultancy*

## Your branding on ClickLearn.com

When you share affiliated content on our website, we make sure to promote you. If a visitor wants to meet, signs up for a webinar or requests a quote, the new lead is already attributed to your pipeline.

### Tailored pricing to fit your business needs



Join us!